

Experience

GovTech Edu Feb 2021 - Present

Product Designer, Full-time

- Designed and implemented a [design system library](#) from the [ground up](#), laying the foundation for the design system team.
- Explored [innovative concepts](#) and translated them into user-friendly flows and experiences.
- Designed Rapor Pendidikan, a platform for presenting national evaluation data to enable data-driven decision-making for schools and districts, ultimately [enhancing the quality of education](#).

Bukalapak Jun 2018 - Jan 2021

User Experience Designer, Full-time

- Designed a [design system](#) to enhance the shopping experience on the BBM platform.
- Designed [icons, illustrations](#), and other necessary design assets for website and mobile apps.
- Conducted [user research](#) to gain insights into user needs, defined project goals, and devised a strategic plan to achieve them.
- Produced [visual, interaction designs as well as designs and prototypes](#).

Sixty Two Experiences May 2017 - Oct 2017

UI/UX Designer, Contract

- [Redesigned](#) a platform for soccer teams to facilitate the search for sparring opponents.
- Defined the [workflow and key features](#) of the product.
- Prototyped product features to [enhance usability](#).

uxmarker, UI/UX Designer, Contract Apr 2017 - Jun 2017

UI/UX Designer, Contract

- Designed an application for a [financial services, digital payment, and eCommerce platform](#).
- Generated [conceptual ideas](#) and translated them into low/medium fidelity iterations, eventually developing [high fidelity](#) prototypes.

Selected works

Rapor Pendidikan 2.0 raporpendidikan.kemdikbud.go.id

GovTech Edu ▪ 2023

Situs informasi resmi SIPLah siplah.kemdikbud.go.id

GovTech Edu ▪ 2023

Seragam Design System for GovTech Edu

GovTech Edu ▪ 2021

Dashboard Mitra Kampus Merdeka kemdikbud.go.id

GovTech Edu ▪ 2021

Natatoko natatoko.com

Manage online store without all the hassle. It offers features for order taking, product management, and business analysis.

Side Project ▪ 2021

Page Automator figma.com

Figma plugin to automate the process of creating multiple pages.

Side Project ▪ 2020

Nataicons figma.com

A fun-themed simple open source icon. Also available as [npm library](#).

Side Project ▪ 2021

Sinon.JS sinonjs.org

Revamp homepage and documentation using [Jekyll](#) for the static site generator.

Open Source ▪ 2016

Education

Universitas Telkom 2015 - 2019

Bachelor of Computer Science

Human Computer Interaction, Interaction Design, Data Structures, Software Engineering

SMK Telkom Purwokerto 2012 - 2015

Vocational School, Software Engineering

Skills

Specialities

User Interface Design, Product Design, Branding, Prototyping, User Research, Product Strategy, Design Thinking

Tools

Figma, Figjam, Sketch, Origami Studio, Adobe Creative Suite, HTML & CSS, React, JavaScript

Involvement

KawalCOVID19 Apr 2020 - Jun 2020

kawalcovid19.id

Contributed as a UX Designer to the design of a hospital reference system.

Open Source Design Dec 2016 - Present

opensourcedesign.net

Contributed in 2 open source projects: Sinon.JS and OrgManager.

UXiD Bandung Oct 2016 - Nov 2016

Event Organizer

Managed to gather over 50 people from Indonesia for movie screening event.